

**Subject:** Families' Food Bills Paid After 37 Days

**Story Summary:** After 37 days, the average American family has already earned enough income to pay their grocery bill for the entire year of 2005. The American Farm Bureau Federation held an event to commemorate how affordable food is in the United States. The Farm Bureau Women's Committee held the national event in Los Angeles.

**Suggested Lead:** Food costs average Americans about 10 percent of their disposable income. That means an average family has already earned enough to buy all their groceries for the year and the nation's farmers want you to know that. Johnna Miller has the story.

**Suggested Supers:** Los Angeles, California

@ :02

Terry Gilbert

American Farm Bureau Women's Committee Chair

@ :17

Jon Meyers

Ronald McDonald House Charities

@ :47

Johnna Miller

Reporting

@ 1:32

**Tag:** As Johnna noted, the Los Angeles event was only one of several Food Check Out Day events, with donations being made by state Farm Bureaus to Ronald McDonald Houses across of the nation.

**Family's Food Bills Paid After 37 Days**  
**Johnna Miller reporting**  
**February 9, 2005**

<p>Close-up of Bag 2:03:02 – 2:03:12</p> <p>Bag Brigade wide angle 2:03:22 – 2:03:28</p> <p>Gilbert next to Ronald in bag brigade 2:03:41 – 2:03:45</p>	<p>VO/ From New York to California, Farm Bureaus have been commemorating Food Check-Out Day by donating groceries to Ronald McDonald Houses.</p> <p>The American Farm Bureau Women's Committee and California Young Farmer and Rancher Committee organized the national spotlight event in Los Angeles.</p>
<p>Gilbert soundbite on camera 1:46:12 – 1:46:36</p> <p><b>Terry Gilbert</b>  <b>American Farm Bureau Women's Committee Chair</b></p> <p>Women with empty carts starting into the store 1:17:17 – 1:17:23</p> <p>Shopping putting pudding into cart 1:20:52 - 1:20:57</p>	<p>SOT/ "Food Check-Out Day.....into the year."</p>
<p>Shopping canned vegetables 1:22:53 – 1:22:57</p> <p>Shopping for Minute Maid 1:26:15 – 1:26:18</p> <p>Shopping for chicken 1:27:28 – 1:27:32</p>	<p>VO/ That is more than two months before American's finally earn enough to pay their year's taxes.</p>
<p>Gilbert sot</p>	<p>SOT/ "We like to... ..in America."</p>

<p>Checking out groceries low angle 1:34:22 – 1:34:25</p> <p>Checking out carrots, lettuce 1:34:55 – 1:34:59</p> <p>Checking-out from high angle 1:36:36 – 1:36:40</p>	<p>VO/ Farm Bureaus shared that abundance by giving groceries to Ronald McDonald House Charities throughout the country.</p>
<p>McDonald House spokesperson Meyers on camera to begin soundbite. 2:22:46 – 2:23:06</p> <p><b>Jon Meyers</b> <b>Ronald McDonald House Charities</b> <b>Southern California CEO</b></p> <p>House resident cooking chicken in pan 1:15:53 – 1:15:57</p> <p>Girl cooking fried potatoes (don't think we need it, but also missing time code)</p> <p>Three people eating at table 1:14:02 – 1:14:06</p> <p>Three people with baby 1:17:03 – 1:17:10</p>	<p>SOT/ "Food Check-Out.....there for them."</p>
<p>Ronald on tractor 2:18:29 – 2:18:31</p> <p>Ronald in tractor cab 1:20:10 – 1:20:15 (or maybe 2<sup>nd</sup> hour 2:)</p> <p>Ronald dancing with kid 2:20:23 – 2:20:27</p>	<p>VO/ Ronald got involved in the Food Check-Out Day activities by helping the Farm Bureau women transport the food <b>in style</b> and entertain House residents.</p>

<p>Gilbert on-camera to begin sound bite 1:47:59 – 1:48:14</p> <p>Cover shot with Ronald, Gilbert and Stallman talking 2:05:23 – 2:05:28</p> <p>Camera pan from news cameraman to Ronald at podium 2:13:54 – 2:14:00</p>	<p>SOT/ “We are here.....proclaiming this Food Check-Out Day.”</p>
<p>Push-in shot of three full carts of groceries with Food Check-Out Day sign close-up 1:30:33 – 1:30:38</p> <p>Long shot of Los Angeles skyline with highway in foreground (somewhere around 1:10:00, there isn't enough time for a pull, use the pull for B-Roll extra video)</p>	<p>VO/ The day was another reminder of the contribution farmers and ranchers make to provide affordable, safe and nutritious food. From Los Angeles, I'm Johnna Miller.</p>