

Subject: American Farm Bureau Convention

Story Summary: Farm Bureau is seeking weather disaster aid from Congress to help current farmers and looking for ways the organization can lend a hand to beginning farmers.

Suggested Lead: Nearly 5-thousand farmers from around the country are meeting in Tampa, Florida to celebrate their profession and make the public more aware of it. Stewart Truelsen reports.

Suggested Supers:

- Tampa, Florida
@ :02
- Bob Stallman
President, American Farm Bureau
@ :19
- Jeffrey Gatzke
South Dakota Farmer
@ :40
- Charles Kruse
Missouri Farmer
@ :54
- Stewart Truelsen
Reporting
@ 1:10

Anchor Tag: Farmers got some good news at this convention about the prices they receive. Commodity analysts were mostly bullish in their outlook.

Farm Bureau Celebrates the People of Agriculture
Reporter Stewart Truelsen
January 21, 2003

<p>Buses unloading/ Farm Bureau showcase trade show/ People lined up for ice cream/ Ag scenes</p>	<p>VO/ THE AMERICAN FARM BUREAU CONVENTION IS A CELEBRATION OF THE PEOPLE WHO PRODUCE THE BEST SUPPLY OF FOOD IN THE WORLD. BUT IT CERTAINLY ISN'T THE EASIEST PROFESSION.</p>
<p>Nebraska drought scenes/ Stallman news conference cutaways/</p>	<p>LAST YEAR'S DROUGHT WAS SO WIDESPREAD AND SEVERE THAT FARM BUREAU IS ASKING CONGRESS FOR SEVERAL BILLION DOLLARS IN WEATHER DISASTER AID.</p>
<p>Bob Stallman, President, American Farm Bureau News conference cutaways</p>	<p>SOT/ WHILE WE APPRECIATE THE MEASURES THAT HAVE BEEN TAKEN TO DATE, THEY DON'T FULLY RESPOND TO THE AMOUNT OF DEVASTATION EXPERIENCED ACROSS SO MUCH OF THE COUNTRY. CONGRESS NEEDS TO PUT AN EMERGENCY PROGRAM IN PLACE AS SOON AS POSSIBLE.</p>
<p>General session/ president at podium Young farmers in audience</p>	<p>VO/ AND THE AMERICAN FARM BUREAU PRESIDENT IS CHALLENGING HIS OWN ORGANIZATION TO FIND NEW WAYS TO HELP YOUNG FARMERS GET A START.</p>
<p>Jeffrey Gatzke South Dakota farmer</p>	<p>SOT/ I THINK A LOT OF THEM GO AWAY TO COLLEGE. THEY HAVE EVERY INTENTION OF GOING BACK TO THE FARM BUT AFTER BEING IN COLLEGE FOR A COUPLE YEARS MAYBE THEY CHANGE THEIR DEGREES.</p>
<p>Group of farmers</p>	<p>VO/ MOST OF THESE FARM BUREAU MEMBERS FIND THEIR OCCUPATION REWARDING DESPITE THE STRUGGLES.</p>
	<p>SOT/</p>

<p>Charles Kruse Missouri farmer</p> <p>Farm family cutaways</p>	<p>I THINK THE FACT THAT WE CAN RAISE A FAMILY OUT IN THE COUNTRY AND THEY CAN LEARN THE VALUES THAT ARE EVER PRESENT IN A FARMING FAMILY. ALL THOSE THINGS ARE INTANGIBLES THAT YOU CAN'T PUT A PRICE ON, AND I THINK IT MAKES US ALL VERY, VERY PROUD TO BE A PART OF IT.</p>
<p>Epcot scenes/ Biodiesel truck, Farm Bureau showcase trade show/</p>	<p>VO/ TO MAKE THE REST OF US MORE AWARE OF WHAT FARMERS DO, FARM BUREAU HAS JUST LAUNCHED AN AGRICULTURAL EXHIBIT AT EPCOT AT WALT DISNEY WORLD RESORT. IN TAMPA, I'M STEWART TRUELSEN.</p>