

Subject: Thanksgiving Meal Value

Story Summary: There is more to the value of a holiday meal than simply dollars and cents. A century and a half ago the meal was harder to come by and more laborious to prepare.

TRT: 1:50

Suggested Lead: An American Farm Bureau survey indicates the cost of Thanksgiving dinner is slightly lower this year. Tom Steever reports.

Suggested Supers: Kane County, Illinois
@ :06

Jerome Johnson
Garfield Farm Museum
@ :19

Ann Galletta
Garfield Farm Museum
@ :28

Tom Steever
Reporting
@ 1:06

Suggested Tag: It wasn't until 1941 during the Roosevelt administration that Congress made Thanksgiving a legal holiday.

**Thanksgiving Meal Value
Tom Steever Reporting
November 25, 2002**

<p>Mixer</p> <p>Oven</p> <p>Ann prepares fowl</p>	<p>VO/ MODERN KITCHEN CONVENIENCES GO ALMOST UNNOTICED IN THIS AGE OF LABORSAVING GADGETRY. BUT TO REVISIT A THANKSGIVING DINNER FROM THE 1840S IS TO BECOME BETTER ACQUAINTED WITH THE VALUE OF THE MEAL.</p>
<p>Live turkey</p> <p>Jerome Johnson Garfield Farm Museum</p>	<p>SOT/ YOU GO AND YOU BUY A TURKEY IN THE 1840S, YOU'RE GETTING IT ON THE HOOF, SO TO SPEAK AND IT DOESN'T INCLUDE THAT VALUE-ADDED THING WE COME TO EXPECT LIKE BEING FULLY BUTCHERED AND DRESSED AND PREPARED AND PERHAPS NICELY PACKAGED FOR US AND FROZEN WHEN WE GO INTO THE STORE TODAY.</p>
<p>Ann Galletta Garfield Farm Museum</p>	<p>SOT/ THESE WOMEN WORKED AND SLAVED OVER A HOT FIRE, THEY ACTUALLY DID.</p>
<p>Can opener</p> <p>Grocery checkout</p> <p>Taking survey</p> <p>C/u taking survey</p> <p>Z/out frozen turkeys</p> <p>Ox plowing</p>	<p>VO/ THANKSGIVING DINNER IS LESS WORK TODAY, AND CONSIDERING INFLATION, IT'S MORE AFFORDABLE. AN AMERICAN FARM BUREAU ANNUAL SURVEY SAYS THE COST OF THANKSGIVING DINNER FOR TEN THIS YEAR IS \$34.56, WHICH IS A SLIGHT DROP FROM LAST YEAR'S COST BECAUSE OF MARGINALLY LOWER RETAIL TURKEY PRICES. IT'S ALSO EASIER TO COME BY THAN IT WAS A CENTURY AND A HALF AGO.</p>

Johnson sot	SOT/ THE AMOUNT OF LABOR AND TIME THAT WENT INTO PRODUCING FOOD REQUIRED MUCH MORE THAN IT DOES TODAY.
Shows capon Ann w/hand in oven	VO/ THE SAME WAS TRUE FOR THE PREPARATION OF MEALS MINUS TODAY'S COMMON CONVENIENCES, SUCH AS THERMOMETERS.
Galletta sot	SOT/ IT'S HOW LONG I CAN HOLD MY ARM IN THERE. IF I CAN HOLD IT IN FOR TWO AND THREE SECONDS, ONE...TWO...THREE...FOUR, THEN I PROBABLY HAVE ABOUT 400 DEGREES.
Scoops embers	VO/ VALUE TODAY IS SYNONYMOUS WITH DOLLARS AND CENTS, BUT A HUNDRED-FIFTY YEARS AGO VALUE WAS PERCEIVED DIFFERENTLY.
Johnson sot Tilt up from chopping onions Cutaway of Ann's face	SOT/ IF YOU COULD GROW IT YOURSELF, IF YOU COULD PREPARE IT YOURSELF, WHY IN THE WORLD WOULD YOU USE YOUR COLD HARD CASH TO PURCHASE SOMETHING LIKE A MEAL?
Praying at table Z/out Garfield Inn	VO/ THANKS WAS GIVEN NOT ONLY IN GRATITUDE FOR THE FOOD, BUT ALSO FOR THE ABILITY TO PRODUCE AND PREPARE IT. I'M TOM STEEVER.