

Subject: Virginia Wines

Story Summary: Virginia vineyards are attracting the attention of tourists and wine experts.

TRT: 2:08

Suggested Lead: Virginia vineyard owners and winemakers have been laboring over their fruits for years now, and finally the nation is finding out about one of Virginia's best kept secrets--the quality of its wines. Sherri McKinney reports.

Suggested Supers: Albemarle County, VA
@ :02

Tony Champ
Owner, White Hall Vineyards
@ :31

Brad McCarthy
Winemaker, White Hall Vineyards
@ :51

Sherri McKinney
Reporting
@ 1.35

Virginia Vineyards Make The Mark
Sherri McKinney Reporting
October 25, 2001

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| <p>Champ in vineyard</p> <p>Albemarle County</p> <p>Wine pouring</p> <p>Champ</p> | <p>VO/ IN 1991, TONY CHAMP HAD A DREAM...TO PLANT SIX ACRES OF WINE GRAPS IN ALBEMARLE COUNTY AND OPEN WHITE HALL VINEYARDS.</p> <p>BY 1994 CHAMP HAD HIS FIRST VINTAGE...AND WAS AWARDED THE GOVERNOR'S CUP WITH HIS '95 VINTAGE. TODAY, WHITE HALL'S VINEYARD HAS GROWN TO 25 ACRES OF GRAPES PLANTED.</p> <p>CHAMP, WHO IS A MEMBER OF THE VIRGINIA FARM BUREAU WINE AND GRAPE COMMODITY ADVISORY COMMITTEE, SAYS IT IS NOT ONLY HIS WINES RECEIVING ATTENTION ALL ACROSS THE NATION.</p> |
| <p>Tony Champ Owner, White Hall Vineyards</p> | <p>SOT/ ALL VIRGINIA WINES ARE GETTING BETTER...I THINK WE ARE SEEING GOOD FRUIT...EAST HAS AN IDEAL GROWING SEASON.</p> |
| <p>McCarthy tasting from barrels</p> | <p>VO/ WHITE HALL WINEMAKER BRAD MCCARTHY WOULD AGREE...HE SAYS THE ADVANCEMENTS MADE IN WINEMAKING IN VIRGINIA OVER THE YEARS HAVE BEEN INCREDIBLE.</p> |
| <p>Brad McCarthy Winemaker, White Hall Vineyards</p> | <p>SOT/ VIRGINIA, FOR THE EAST COAST IS PRODUCING SOME OF THE BEST WINES FOR THE UNITED STATES. IT IS UNBELIEVABLE HOW THE QUALITY HAS GONE UP IN THE LAST TEN YEARS HERE...IT'S A WHOLE NEW BALLGAME.</p> |
| <p>Vineyard shots</p> <p>Testing juice</p> | <p>VO/ BUT, IT IS NO DAY IN THE PARK FOR GROWERS. OFTEN PLAGUED</p> |

