

Subject: First county Farm Bureau in the nation is 90 years old

Story Summary: Ninety years ago the first county Farm Bureau was formed in Broome County, New York, along the southern tier of the state. From this single organization, Farm Bureaus followed in more than 2,800 counties, 50 states and Puerto Rico and joined together at the national level through the American Farm Bureau Federation.

TRT: 1:53

Suggested Lead: A farm organization formed 90 years ago in southern New York to keep farmers in business is battling the same issue today. Stewart Truelsen reports from Broome County.

Suggested Supers: Broome County, New York
@ :17

Bill Olin, President
Broome County Farm Bureau
@ :21

Dave Johnson
Apple Grower
@ :47

Stewart Truelsen
Reporting
@ 1:43

**First County Farm Bureau 90 Years Old
Stewart Truelsen Reporting
October 25, 2001**

<p>AFBF delegate session at annual meeting</p>	<p>VO/ THE NATION'S LARGEST, MOST SUCCESSFUL FARM ORGANIZATION IS THE AMERICAN FARM BUREAU FEDERATION. IT REPRESENTS FARMERS AND RANCHERS IN ALL 50 STATES AND PUERTO RICO.</p>
<p>Head table at county Farm Bureau meeting/ Pan of audience/ FB rock monument/ Locator--Broome County, NY</p>	<p>VO/ THERE ARE MORE THAN 28-HUNDRED COUNTY FARM BUREAUS. THE VERY FIRST ONE WAS ORGANIZED HERE IN BROOME COUNTY 90 YEARS AGO AS A WAY TO HELP FARMERS STAY IN BUSINESS.</p>
<p>Bill Olin President, Broome County Farm Bureau</p>	<p>SOT/ THE REAL ISSUE WAS THE FARMING--TRYING TO KEEP A STRONG FARM ECONOMY GOING, NOT LETTING FARMS BECOME ABANDONED AND RUN DOWN.</p>
<p>Farmer feeding hay to cows/ Barn and silo/ Johnson walking down row of apples trees/</p>	<p>VO/ THE FARM ECONOMY IS STILL THE CHIEF CONCERN OF FARM BUREAU TODAY, BUT IN BROOME COUNTY AND ACROSS THE NATION THE ISSUE HAS BECOME INCREASINGLY COMPLEX.</p>
<p>Dave Johnson Apple Grower</p> <p>pan of row of apples/ apples close-up/</p>	<p>SOT/ IN THE PAST WE USED TO PICK ALL OUR APPLES AND SELL THEM TO STORES DOWNTOWN IN THE BINGHAMTON AREA. BUT NOW WITH THESE FOREIGN IMPORTS. THERE IS JUST SO MUCH WORLDWIDE PRODUCTION THAT CHINA NOW SETS THE PRICE OF APPLES THAT I SELL JUST 10 MILES AWAY.</p>
<p>Binghamton, N.Y./ Olin and Johnson at podium/</p>	<p>VO/ IN 1911, THE BINGHAMTON, NEW YORK CHAMBER OF COMMERCE</p>

	PLAYED A ROLE IN GETTING FARM BUREAU STARTED. THAT'S THE REASON FOR THE NAME--FARM BUREAU.
Olin soundbite	SOT/ THE CHAMBER OF COMMERCE VARIOUS DIVISIONS ARE DIVIDED INTO BUREAUS LIKE THE VISITORS AND CONVENTION BUREAU AND SO ON AND FARM BUREAU WAS AN EXTENSION OF THAT IDEA.
Sweeping around cows/ Miller house/ Pan of trees with fall colors/	VO/ THE PAYBACK TO THE CITY WAS FARMING'S CONTRIBUTION TO THE ECONOMY AND IT'S MAINTENANCE OF A BEAUTIFUL COUNTRYSIDE.
Olin soundbite Cows on hillside/	SOT/ IT'S A LOT MORE BENEFICIAL TO TOURISM TO HAVE A HILLSIDE FULL OF COWS GRAZING OR SHEEP THAN TO HAVE A HILLSIDE FULL OF THORNBUSHES.
Dairy farm/ Cows feeding/ Eating apple/ Johnson reading resolutions at annual meeting/ Colts/	VO/ THERE ARE FEWER DAIRY FARMS THAN IN 1911, BUT AGRICULTURE AND FARM BUREAU ARE STILL IMPORTANT HERE. IN BROOME COUNTY, NEW YORK, I'M STEWART TRUELSEN.