

Subject: Earth Day

Story summary: A southeast Missouri grain farmer says most farmers view Earth Day as something they practice everyday through soil and water conservation and providing habitat for wildlife.

TRT: 1:43

Suggested lead: Farmers say taking care of the Earth and its resources is a year-round thing for them. Stewart Truelsen visits a Missouri farmer for Earth Day.

Suggested supers: David Herbst
Missouri farmer
@ :20

Stewart Truelsen reporting
@ 1:32

Earth Day
Stewart Truelsen reporting
April 20, 2000

<p>Tractor and planter pull away and turn around, farmers and another employee look on/ Location is Cape Girardeau County, MO</p>	<p>VO/ FARMING IS SO CLOSELY CONNECTED TO THE EARTH AND ENVIRONMENT THAT WHEN EARTH DAY ROLLS AROUND, IT'S NO BIG DEAL FOR FARMERS.</p>
<p>Soundbite, tractor pulling cultivator/ David walking in cornfield/ Pan from wheat field to David walking by wetland/. David Herbst Missouri farmer</p>	<p>SOT/ FARMERS NOTE EARTH DAY LIKE OUR CITY COMPANIONS DO BUT OBVIOUSLY WE WORK WITH THE SOIL, WE WORK WITH THE ENVIRONMENT, WE WORK WITH MOTHER NATURE ON A DAILY BASIS. WE DON'T NECESSARILY DO ANYTHING SPECIAL FOR EARTH DAY BECAUSE IN OUR NORMAL DAILY PRACTICES AND HOW WE MAKE OUR LIVING, OUR EARTH DAY IS EVERYDAY.</p>
<p>Wetland shots</p>	<p>VO/ NOT MANY OF US WOULD BE ABLE TO CONTRUCT A THREE ACRE WETLAND AS DAVID HERBST DID.</p>
<p>Soundbite</p>	<p>SOT/ MY EMPLOYEES AND MYSELF HAVE HAD A LOT OF FUN COMING DOWN AND WATCHING THIS WETLAND, ONCE WE CONSTRUCTED IT STARTING FROM SCRATCH AND WATCHING HOW IT'S DEVELOPED AND TAKEN ON A PERSONALITY OF ITS OWN OVER THE LAST FEW YEARS.</p>
<p>Close-up of wheat field/ David in field talking about wheat/</p>	<p>SOT/ WELL, THE WHEAT IS IN A STATE RIGHT NOW THAT ALL THE FERTILIZER HAS BEEN APPLIED, THE FLAG LEAF IS FULLY EMERGED AND THE HEAD IS WELL ON ITS WAY TO BEING FORMED WITHIN THE STALK.</p>
<p>Driving sot of wetland past nest box Canal where peat was mined/ Water going into pipe by water structure/ David watching water/ Ducks take flight/</p>	<p>VO/ WHEN HE'S NOT BUSY WITH FARMING, HERBST LIKES TO VISIT THIS PLACE, A WETLAND THAT WAS ONCE MINED FOR ITS PEAT. NOW IT IS MAINTAINED</p>

	BY HERBST AND SOME FRIENDS FOR THOUSANDS OF DUCKS AND OTHER WATERFOWL.
Herbst and employee check over planting Instructions/ Planter/	VO/ BUT IT'S IN ORDINARY FARMING OPERATIONS LIKE SPRING PLANTING THAT FARMERS ESPECIALLY STRIVE TO BE EARTH-FRIENDLY.
Soundbite	SOT/ EVERYTHING THAT WE DO OUT HERE ESSENTIALLY FOR PROFITABILITY HAS TO BE ENVIRONMENTALLY SOUND.
Cultivator/ Wheat field/ Constructed wetland/ Ducks in pond/	VO/ STATISTICS BEAR THIS OUT, FARMERS ARE DOING A BETTER JOB OF SOIL AND WATER CONSERVATION THAN EVER BEFORE. STEWART TRUELSEN, CHAFFEE, MISSOURI.